## **BroadbandMT General Manager**

## Skills and aptitudes

- Superlative communications skills
  - Both written and oral
  - Includes public speaking/testimony, written comments, press, PR
  - Serve as spokesperson for Montana's rural broadband industry
- Board/Member relations
  - Develop and maintain healthy and effective working relationship with Board Directors and member company management teams
- Extraordinary social IQ
  - Ability to relate, empathize and make strong and productive relationships with all people
- Legal/regulatory analysis
  - o Provide timely, accurate, actionable analysis of regulatory and legislative matters
  - Identify threats and opportunities in the broadband ecosystem for which public policy advocacy is appropriate

## Advocacy

- Provide credible, trustworthy, lasting advice and education for key policy makers at local, state and federal levels of government
- Achieve sustainable, long lasting policy goals that protect and advance the operating climate for Montana's rural telecommunications providers
- Maintain BroadbandMT's reputation as an industry leader in technology, advocacy and broadband policy
- Ability to form coalitions and other winning strategies to effect public policy goals
- Negotiation
  - Ability to listen and accommodate, while obtaining desired objectives
  - o Demonstrated ability to successfully navigate politically charged environments
- Financial and administrative management
  - o Maintain productive, effective, respectful, professional and fun work environment
  - Develop and execute budget
  - Oversee events, administrative and logistical operations
- Reputation
  - Maintain BroadbandMT's reputation as the primary source of timely, reliable, accurate policy advice for both policymakers, the media and general public

## About BroadbandMT

Founded in 1955, BroadbandMT (formerly Montana Telecommunications Association) represents locally owned community-based broadband providers serving rural Montana and beyond. We have a longstanding reputation as being the trusted, reliable voice of rural telecommunications. Our public policy advocacy and our Annual Meeting and annual trade show (The Showcase) set industry standards for content and participation. We are the "go-to" source of industry intelligence for government, media and other broadband stakeholders. BroadbandMT's mission is to facilitate public policy environment that enables its members to prosper and serve their various constituencies.